

CONTAINERISATION INTERNATIONAL AWARDS 2011

HOW TO ENTER GUIDE

DEADLINE FOR ENTRIES: **15 JUNE 2011**

AWARDS GALA: **13 OCTOBER 2011**

WWW.CI-AWARDS.COM



Put it in your diaries now – lunch time on Thursday October 13, 2011 - as this will be the date of the brand new **Containerisation International (CI) Awards function.**

The event will reward those companies and individuals in the container shipping and logistics sector that have been the most innovative, have made the greatest efforts to improve and drive efficiency and when it comes to the environment, safety and security issues have implemented the very best practices over the past year.

With the container shipping industry having endured two of the most turbulent and challenging years in its history and considerable uncertainty still prevailing in the business, CI believes now is the time to hold an annual event that recognises the best achievers and sets benchmarks for others to measure themselves against.

An award from a magazine that has covered the container markets since April 1967 is one that is worth its weight in gold. That is why we have gone to great lengths to ensure that the process of entering the awards is fair and open to all in the industry, providing they meet the qualification criteria.

In addition, the entries will be judged by an independent panel of experts drawn from the ocean carrier, shipper, freight forwarding, port/terminal and academic sectors of industry, thereby ensuring transparency and robustness in the selection process.

The CI 2011 Awards will be held in The Ballroom at 8 Northumberland Avenue, a prestigious events venue located in the heart of London and therefore close to many offices and the city's main attractions. The ballroom features one of the grandest Victorian interiors and ceilings of any building in London and comfortably seats 350 guests, all with good views of the main stage.

As it is the networking opportunities that are so important at an Awards function like this, a pre-lunch drinks reception will be held on a lower floor and adjacent to the venue's Old Billiard Room. The luxurious surroundings and grand setting will ensure that the CI Awards event will have lasting memories.

I look forward to receiving your various entries and above all meeting you at the lunch.

John Fossey
Editorial Director
Containerisation International

HOW TO ENTER THE AWARDS

WHO CAN ENTER?

The Containerisation International Awards recognise those companies and individuals that, over the past year, have made an outstanding contribution to the container liner shipping and logistics industry, either through being innovative, proactive and pioneering.

The Containerisation International Awards are open to any individual or company within the container shipping industry from around the world. We encourage entries in more than one category per individual / company, where appropriate.

QUALIFYING PERIOD

January 2010 to June 2011

HOW TO ENTER

You can enter for the Containerisation International Awards 2011 online at www.ci-awards.com.

It's quick and easy to complete your entry however please make sure you have downloaded the how to enter kit to know what information you may need as once you start completing the form you will have to complete the process in one session.

Each application consists of three sections:

Section 1: Tell us who you are and tell us about your company (max 300 words)

Section 2: Tell us about your achievement – please refer to the individual category criteria for this part, to ensure you prepare a winning entry (max 600 words)

Section 3: Summarise your application (max 100 words)

Deadline for all entries: 15 June 2011

RULES

- All entries must be written in English
- All entries will be treated as confidential
- Photos, videos, audio files or any other supporting documents are not accepted
- The verdict of the judging panel is final

For awards queries contact:

Gemma Healy

Tel: +44 (0) 20 701 76752

Email: gemma.healy@informa.com

AWARDS GALA

Thursday 13 October 2011

8 Northumberland Avenue, London, WC2N 5BY

**SPONSORSHIP OPPORTUNITIES AVAILABLE
FOR MORE INFORMATION PLEASE CONTACT US ON
+44 (0) 20 3377 3868
OR EMAIL CI-AWARDS@INFORMA.COM**

AWARDS CATEGORIES

GLOBAL OCEAN CARRIER OF THE YEAR

Please demonstrate how you have adjusted your services over the past year to cater for the changing market conditions and outline the impact this has had on your financial, operating and customer satisfaction performance levels.

Please describe your strategy for future growth detailing any value-added initiatives and systems you intend putting in place to help differentiate the services you offer your customers from those of your competitors.

With the demand for greener supply chains increasing, please give examples of what you are doing and planning to do to make your operations and services more environmentally friendly.

REGIONAL OCEAN CARRIER OF THE YEAR

Please demonstrate how you have adjusted your services over the past year to cater for the changing market conditions and outline the impact this has had on your financial, operating and customer satisfaction performance levels.

Please outline how you differentiate your services from those of your competitors and how you maintain your strength in the market that you serve. Please support this with two customer case studies, outlining how either transport costs have been saved or service levels raised.

How do you intend strengthening your position in the market in the future. Please outline all investment and customer service initiatives that are planned for the next 12 months.

LOGISTICS SERVICE PROVIDER OF THE YEAR

What has your company been doing over the past year to both exploit opportunities in the market and respond to changing trading conditions and customers' requirements? What impact has this had on the company's financial performance?

Please detail your future growth strategy, describing in particular the plans you have to add more value and enhanced reliability to the services that you offer.

Please give an example of a customer you have secured over the past 12 months as a consequence of offering a better service proposition than it previously enjoyed. How was this customer's supply chain costs affected and in which areas was value added to the service?

AWARDS CATEGORIES

CONTAINER LESSOR OF THE YEAR

What has your company been doing over the past year to both exploit opportunities in the market and respond to changing trading conditions and customers' requirements? What impact has this had on the company's financial results?

Please detail your future growth strategy, describing in particular the plans you have to add more value and enhanced reliability to the services that you offer.

Please give an example of where you have secured new business or attracted significant amounts of additional business from existing client as a result of offering value-added services. How have you helped their cost base and operational efficiencies?

INTERNATIONAL TERMINAL OPERATOR OF THE YEAR

In today's competitive trading environment the container terminal has become a key element in the supply chain. What is your company doing to ensure that cargo is handled quickly and safely through your facility and that your terminal is the first port of call for ocean carriers?

Terminals have to become greener. Please explain what action you have taken over the past 12 months and what you intend doing over the next year to:

- Reduce emissions
- Reduce noise levels
- Cut wastage
- Minimise the impact of the operation on your immediate environment

Please detail your future growth strategy, describing in particular the plans you have to add more value and enhanced reliability to the services that you offer.

PORT AUTHORITY OF THE YEAR

In today's competitive trading environment ports have become a key element in the supply chain. What is your authority doing to ensure that cargo is handled quickly and safely and that your port is the first port of call for ocean carriers?

Ports have to become greener. Please explain what action you have taken over the past 12 months and what you intend doing over the next year to:

- Reduce emissions
- Reduce noise levels
- Cut wastage
- Minimise the impact of the operation on your immediate environment

Please detail your future growth strategy, describing in particular the plans you have to add more value and enhanced reliability to the services that you offer.

AWARDS CATEGORIES

INNOVATION OF THE YEAR

A practical example is needed here and it has to demonstrate 'genuine innovation' and 'self-generation' and be supported by facts and figures on how the project has benefited the company and its customers and/or suppliers. It is critical that the project also has a beginning and an end and has taken place within the past year.

CORPORATE SOCIAL RESPONSIBILITY AWARD

Please describe your CSR policy or action plan, incorporating a written policy statement if you have one.

Please provide details of specific plans implemented over the past year to:

- reduce your carbon footprint
- minimise the impact of your business on the environment
- ensure safe and secure activities
- provide equal and fair employment opportunities to everybody

In the coming year, what are your specific CSR priorities and what measures and checks do you have in place to measure achievements against targets. When it comes to CSR issues are you externally audited. Are you working to a particular accreditation?

INVESTMENT IN PEOPLE AWARD OF THE YEAR

Do you have a detailed staff development policy which sets targets, defines objectives and measures success? Please provide a couple of examples which shows how the plan has been implemented and the results that have been achieved. It would help if through the scheme(s) you describe any external qualifications that have been achieved.

Please provide details of the impact that such programmes have had on staff productivity levels, reduced staff turnover, staff satisfaction, customer/supplier feedback, reduced number of redundancies, etc

LIFETIME ACHIEVEMENT AWARD

This will be judged by the editorial team and reflect that person's achievements and pivotal role in developing, shaping and changing the container liner shipping industry. It will also be based on that person's innovative, pioneering, leadership and motivational skills.

A detailed close-up photograph of a mechanical assembly. The image shows several interlocking metal gears of various sizes and finishes, including silver and gold. A prominent screw with a slotted head is visible in the lower-left quadrant. The background is a textured metal surface with some faint markings. A red rectangular box is overlaid on the right side of the image, containing white text.

**Make sure your
excellence and
innovation are rewarded**

Submit your entry for the **Containerisation International**
Awards before 15 June 2011 at www.ci-awards.com

